

Greetings Potential Sponsor,

I would like to be the first to introduce you to the 9th Annual 2023 Lee Haney Games, where the best physiques and athletes will come together for the greatest competition of the year! We will be hosting our event this year at the Georgian International Convention Center (www.gicc.com).

Atlanta, being recognized as an international melting pot has been a great location for many sporting events. This event is an NPC National Qualifier for all athletes with the goal of competing on the national level to obtain "pro" status with the IFBB.

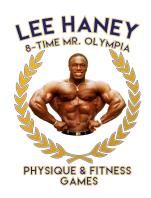
This year will host the 9th Lee Haney Games. The Lee Haney Games Vendor Market will host a place for vendors to build or expand their brand awareness with attending spectators and athletes. Vendors are encouraged to display, sample, and sell their products or services to the event attendees. Becoming a part of the Lee Haney Games Vendor Market will give you both the exposure and opportunity of partnering with the Lee Haney Games as the event grows and become a recognized brand in both Nationally and in the Atlanta area.

The date is set for November 11, 2023 and we look forward to having you be a part of our event. This event will contain great entertainment and fun. If you have any further questions, please contact us via the information listed below. In this sponsor packet you will find additional information on becoming a part of our growing and first-class event.

Sincerely,

Lee Haney 8x Mr. Olympia

Past Chairman of the President's Council on Physical Fitness & Sports



2023 Lee Haney Games

Exhibitor Information

Location: Georgia International Convention Center

Dates: November 11, 2023

Expected attendance: 1.7k to 2k spectators from all over the US

Expected athlete participation: 250+ Athletes

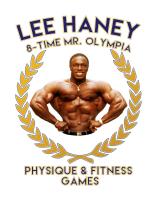
Highlights:

-- Event Media and Marketing coverage area extends to the City of College Park, the surrounding Atlanta area, and Nationally

-- Companies that are participating in the 9th annual Lee Haney Games Market this year (i.e. Professional Services, Local Businesses, Activewear, Health foods, workout supplements, Vitamins, Natural & Holistic products) Sample & Sell your product at the Market!

Demographics:

- -- Fitness enthusiast/ health conscious consumer / Pro & weekend athlete/ General Public
- -- Equal Male: Female ratio; Family Friendly event



November 11, 2023 Georgia International Convention Center

\$20,000 2023 Title Sponsorship Package 10x20 Booth Package Logo on all Event Signage as Title Sponsor Sponsor Logo Branding on All Event Marketing **Trophy Presentation Opportunity** 6-Booth Badges 2023 Co--Title Sponsorship Package \$15,000 10x20 Booth Package Logo on all Event Signage as Co-Title Sponsor Sponsor Logo Branding on All Event Marketing Materials **Trophy Presentation Opportunity** 6-Booth Badges \$5,000 2023 Platinum Sponsorship Package 10x20 Booth Package Premium booth location Logo on all Event Signage as Platinum Sponsor Sponsor Logo Branding on All Event Marketing Materials **Trophy Presentation Opportunity** 6-Booth Badges 2023 Gold Sponsorship Package \$750 10x20 Booth 8ft Pipe & Drape | 6ft skirted table 4 - chairs 4 -Booth Badges 2023 Purple Sponsorship Package \$500 10x10 Booth 8 ft. Pipe & Drape | 6ft Skirted Table 2- chairs 2-Booth Badges



Greetings Potential Sponsor,

Thank you for your consideration into the 2023 Lee Haney Physique and Fitness Games! We look forward to building our relationship with you as part of our event this year and moving forward in the future.

Payments:

Please make checks payable to Haney's Harvest House or pay online:

Mail to:

Attn: Lee Haney Games

P.O. Box 142489

Fayetteville, GA 30214

For credit card transactions please visit: https://bit.ly/LHG_2023SponsorRegistration

For any additional information please contact Olympia Haney at olympiahaney@gmail.com