



Greetings Potential Sponsor,

I would like to be the first to introduce you to the 7th Annual 2021 Lee Haney Games, where the best physiques and athletes will come together for the greatest competition of the year! We will be hosting our event this year at the Georgian International Convention Center (www.gicc.com).

Atlanta, being recognized as an international melting pot has been a great location for many sporting events. This event is an NPC National Qualifier for all athletes with the goal of competing on the national level to obtain "pro" status with the IFBB.

This year will host the 7th Lee Haney Games. The Lee Haney Games Vendor Market will host a place for vendors to build or expand their brand awareness with attending spectators and athletes. Vendors are encouraged to display, sample, and sell their products or services to the event attendees. Becoming a part of the Lee Haney Games Vendor Market will give you both the exposure and opportunity of partnering with the Lee Haney Games as the event grows and become a recognized brand in both Nationally and in the Atlanta area.

The date is set for November 13, 2021 and we look forward to having you be a part of our event. This event will contain great entertainment and fun. If you have any further questions, please contact us via the information listed below. In this sponsor packet you will find additional information on becoming a part of our growing and first-class event.

Sincerely,

Lee Haney
8x Mr. Olympia
Past Chairman of the President's Council on Physical Fitness & Sports



2021 Lee Haney Games

Exhibitor Information

Location: Georgia International Convention Center

Dates: November 13, 2021

Expected attendance: 1.5k to 2k spectators from all over the US

Expected athlete participation: 250+ Athletes

Highlights:

- Event Media and Marketing coverage area extends to the City of College Park, the surrounding Atlanta area, and Nationally
- Companies that are participating in the 7th annual Lee Haney Games Market this year (i.e. Professional Services, Local Businesses, Activewear, Health foods, workout supplements, Vitamins, Natural & Holistic products) Sample & Sell your product at the Market!

Demographics:

- Fitness enthusiast/ health conscious consumer / Pro & weekend athlete/ General Public
- Equal Male: Female ratio; Family Friendly event



November 13, 2021

Georgia International Convention Center

2021 Title Sponsorship Package	\$20,000
10x20 Booth Package	
Logo on all Event Signage as Title Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
Trophy Presentation Opportunity	
6-Booth Badges	
2021 Co--Title Sponsorship Package	\$15,000
10x20 Booth Package	
Logo on all Event Signage as Co-Title Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
Trophy Presentation Opportunity	
6-Booth Badges	
2021 Platinum Sponsorship Package	\$5,000
10x20 Booth Package	
Premium booth location	
Logo on all Event Signage as Platinum Sponsor	
Sponsor Logo Branding on All Event Marketing Materials	
Trophy Presentation Opportunity	
6-Booth Badges	
2021 Gold Sponsorship Package	\$750
10x20 Booth	
8ft Pipe & Drape 6ft skirted table 4 - chairs	
4 -Booth Badges	
2021 Purple Sponsorship Package	\$500
10x10 Booth	
8 ft. Pipe & Drape 6ft Skirted Table 2- chairs	
2-Booth Badges	



Greetings Potential Sponsor,

Thank you for your consideration into the 2021 Lee Haney Physique and Fitness Games! We look forward to building our relationship with you as part of our event this year and moving forward in the future.

Payments:

Please make checks payable to **Haney's Harvest House** or pay online:

<http://bit.ly/LHG2021Sponsor>

Mail to:

Attn: Lee Haney Games

P.O. Box 142489

Fayetteville, GA 30214

For credit card transactions please visit:

<http://bit.ly/LHG2021Sponsor>

For any additional information please contact any representative at info@LeeHaneyGames.com